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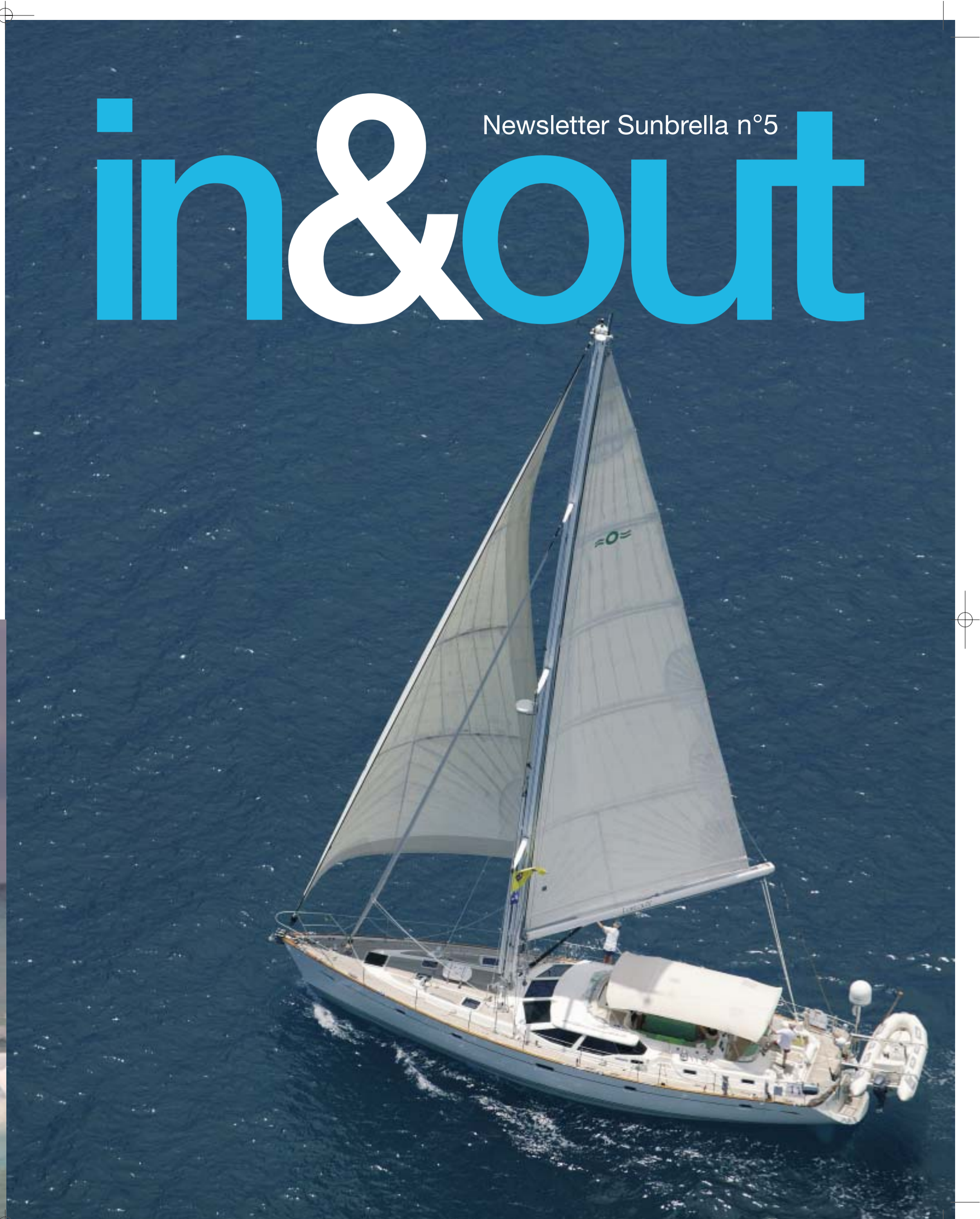
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# sunbrella

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# in&out

Newsletter Sunbrella n°5

“ With Sunbrella®, we know that we are protecting our material and the crew while also keeping the style of our boats. ”

Liz Whitman, Oyster.



**Elegance at sea.**

Elegance and performance are the watchwords in the world of yachting and sailing. Finally, an end to sun-faded fabrics and interiors that are practical but unstylish; now harmony and quality are aboard. For spray hoods, cushions, covers and lazy jacks, fabrics and colours keep their strength and resistance and are much more stylish. Because the yachting world demands the very best quality, fabrics must be completely resistant to UV light and to iodised water to protect the crew as well as the yachts themselves.

Performance and aesthetics mean that you can create a space that is harmonious, comfortable and safe, all at once. Clean lines and modern colours bring touches of modernity and encourage passengers to linger in the specially designed bridge lounge.

**Oyster; performance and luxury**

For over thirty years, Oyster has been developing and selling luxury yachts. Oyster offers its customers quality and innovative products. Each yacht reflects this experience and enjoys the latest innovations in sail-

ing technology. The British manufacturer has therefore created the concept of the “lounge on the bridge” which over time has become the brand’s hallmark. Thanks to the work of naval architects, stylists and decorators, these boats combine luxury and performance. Oyster has twice won the Queen’s Award, the most prestigious award given to British companies.



**4 questions to Liz Whitman Marketing Director of Oyster**

**In & Out: What for you is Oyster’s added value?**

A world beater in the luxury yacht market, Oyster is recognised for the quality and elegance of its yachts. We are always looking for the best materials and the latest innovations that improve the performance, navigability, comfort and refinement of our products. Moreover, we have designed the “Lounge on the bridge” space that allows direct access to the cockpit whilst retaining the sumptuous comfort of a bright living room. For Oyster, the pleasure of sailing also comes down to the reliability and efficiency of our equipment. For over 30 years, we have strived to offer our customers luxury vessels in terms both of interiors and exteriors.

**In & Out: For you, what are the latest trends for 2007 in yachting equipment?**

Both for interiors and exteriors, the trend is towards the modern. Colours are neutral, including beige, black and even taupe. We are looking to create a real living space, which is as comfortable and elegant as the living room in your home. The habitat is bright, clean and opens onto the deck. We integrate the latest trends in interior decor into the design of our yachts.

**In & Out: What do you like most about Sunbrella® ?**

Oyster attaches great importance to designing a strong fabric that protects crew and boats. Sunbrella® combines quality canvas with an infinite variety of colours and fabrics. Its canvases guarantee solidity of colours and weather and UV resistance, as well as resistance to the marine environment. The advantage of this range is that it can be used both inside and on deck. Its appearance and feel are close to a natural fabric.

**In & Out: How long have you been working with Sunbrella® ?**

We have been working for over 17 years with Sunbrella®. Their products respond to all our expectations in terms of quality, performance and choice of colours. With Sunbrella®, we know that our material and crew are protected and the style of our boats is not compromised.



**Sunbrella Marine, innovation in sailing**

Historically born in the United States, the textile brand Sunbrella® very rapidly became a widely known name in the sailing world. Used both on deck and inside, Sunbrella® is perfectly suited to sail covers, biminis, spray hoods, winch covers... Made from solution dyed acrylic fabric, Sunbrella® colours are guaranteed not to fade and to resist UVs, weather and the stresses of the marine environment. They are also breathable, allowing air to circulate, thus preventing mould from forming and heat from accumulating. Sunbrella® quality is the guarantee of a strong fabric designed to last. The “Marine” range is now made up of 9 fabrics each with their own specific features and applications, guaranteed for 5 years (except the Furling and the Furling adhesive).



**Sunbrella® Supreme**

This canvas is ideal for the inside of the cockpit thanks to its velour feel and its muted colours. Made from solution-dyed acrylic, the fabric is lined with an acrylic flock finish on the underside, giving better luminosity and making it more pleasant inside the cockpit. Available in 6 colours, it is the result of 3 years of research and a year of testing.

**Sunbrella® Plus**

This is the ideal solution for protecting the boat and its crew in extreme conditions. The acrylic coating on one side gives the fabric an excellent waterproofing and perfect resistance to abrasion and mould formation. This fabric is designed to be used for non-enclosed spaces such as the bimini, the cockpit cover and the cockpit awning.



**New Sunbrella®**

Specially designed for mainsail covers, the New Sunbrella is manufactured from 100% solution-dyed acrylic fibres which make the fabric breathable, rot-resistant and UV resistant. The fabric also has the advantage of being treated with cleanguard made from fluoride nano-molecules, which gives the fabric an unrivalled resistance to stains, grease and water.

**Furling & Furling Adhesive**

Designed as an anti-UV protective strip, the Furling is a light fabric, both supple and resis-

tant. It also exists in an adhesive version. Sunbrella® revolutionised the market of UV strip by using new generation glue with a solution-dyed acrylic fabric. The fabric’s adherence is thanks to lighter, repositionable glue that does not run. The adhesive disappears after repeated exposure to UVs. This prevents the formation of clumps of glue on the strip and makes it easier to remove when changing the strip.

**Advantage & Shelter**

The Advantage is a solution-dyed acrylic canvas, backed with a waterproof and breathable membrane in polyester fabric. This canvas is very resistant to abrasion and benefits from exceptional breathable and waterproofing properties. It is the perfect canvas for aft areas of boats and any area enclosed by canvas. The Shelter is a fabric made up of two thicknesses of acrylic fabric in a sandwich made of a rubber membrane that gives excellent tear resistance.

