



Wasquehal, 26th September 2006

NEW RHYTHM & HARMONY COLLECTION: 100 % DECORATIVE AWNING FABRICS

Created by Dickson-Constant, the new collection of Rhythm & Harmony awning fabrics is a 100% decorative collection with 53 references. From classic stripes to daring motifs, Dickson Constant has restyled 50 % of its collection and is offering 20 new fabrics. Designed by the Stylist Isabelle Rodier and her in-house styling team, bright shades and motifs take their inspiration from the very latest interior decoration trends. This new collection is proof of Dickson-Constant's creative, technical and industrial mastery and confirms its role as the driving force and forerunner of this market. Dickson-Constant has been a subsidiary of the American Group Glen Raven since 1998 and is now an affirmed international benchmark in outdoor textiles.

At the very heart of fashion

With the introduction of this new collection of awning fabrics, Dickson-Constant is continuing the campaign that began with Rhythm & Harmony in 2003: to make awning fabrics into decorative items in their own right. Isabelle Rodier leads us through her style book into worlds which are Zen, pop, and elegant all rolled into one.

As for colours, emphasis has been placed on the understated, with whites and their variations expressing purity and serenity. Tones and shades blend discreetly to evoke natural materials: white woods, natural fibres, primary materials, to create a sense of total harmony and keep a "Zen attitude". As for elegance, black has arrived on the interior decoration scene. Sophisticated blacks, inky, indigo blacks, metallic blacks and warm charcoals work together in a subtle game of reflection, shine and light. Vegetal influences are also invading the interior habitat with natural greens highlighted by wood or chocolate tones.



Turquoise announces its arrival on the scene with bright tones. It gives a feeling of freshness and modernity.

As for inspiration, vintage has come back into the limelight with oversi-

zed and insistent prints on a wall-paper like background. We also see the return of the "dame fleurette", simple and stylized flower invented during the 50's. A pattern that stands

out with full graphic effect, without artifice, but simply with boldness. The companion and natural opposite to stripes, spots are making a comeback in original colours. They have been distorted to irregular shapes, giving the impression of ink stains in movement. Set within a very graphic theme together with the vegetal influence, these have been given a stencil effect, their shapes simplified. The vegetal theme is a resolutely contemporary one.

Technical data sheet for Rhythm & Harmony

53 references including plain shades and creative stripes.

SYMPHONY FABRIC

Fabric: 100 % solution dyed acrylic – new Sunacryl anti-rot fibre.

Weave: Basket weave or Panama

Weight: 360 gr/m2 (+/- 7%)

Finish: new special awning Clean-gard® treatment, stain and dirt resistant and exceptionally resistant to water.

Guaranteed: 5 years

OPÉRA FABRIC

Material: 100 % solution dyed acrylic - new Sunacryl anti-rot fibre.

Weave: Jacquard

Weight: 330 gr/m2 (+/- 7%)

Finish: new special awning Clean-gard® treatment, stain and dirt resistant and exceptionally resistant to water.

Guaranteed: 5 years

Available from all blind specialists and from approved Dickson stockists (France) & Dickson Official Dealers (Benelux)

Info – consumers:
www.dickson-constant.com

Dickson Constant - profile

Based in France in Wasquehal (North) and in Europe, Dickson-Constant is an entity of the Dickson Group (Dickson PTL, Dickson Saint Clair), subsidiary of Glen Raven, worldwide leader in outdoor textiles, with over 3,000 personnel in 80 countries. Leading manufacturer of blind fabrics, Dickson-Constant has a production capacity of 25,000,000 m2 of fabrics per year and makes 70 % of its turnover abroad. Dickson-Constant has offices in 100 countries and on 5 continents and employs 350 people throughout the world.

PRESS CONTACT

Dickson-Constant
Tel : + 33 (0)3 20 45 59 59
Fax : + 33 (0)3 20 45 59 00
contact@dickson-constant.com
www.dickson-constant.com