

# RULES OF THE PROFESSIONAL PHOTOGRAPHY CONTEST FOR SUNBRELLA MARINE PARTNERS - SUNBRELLA MARINE 2023

Sunbrella Marine is awarding prizes for the best creations made by Sunbrella Marine Partners using Sunbrella Marine fabrics for all types of marine applications.

# Article 1. Organiser

**DICKSON-CONSTANT**, a *Société par Actions Simplifiée* (simplified company limited by shares) with a share capital of EUR 12,640,000 and registered office at 10 rue des Châteaux – ZI de la Pilaterie, 59290 Wasquehal (France), listed in Lille Métropole Companies Register under the number 381 347 970, and represented for the purposes hereof by Patrick RAGUET, Sales & Marketing Director, is organising a photography competition for images of Sunbrella Marine products.

# Article 2. Entry conditions

The competition is free of charge and open exclusively to 2023 members of the Sunbrella Marine Partners network who are supplied by Sunbrella product distributors and/or Sunbrella itself. Employees of Dickson Constant, members of the jury and their family members may not take part in the competition.

# Article 3. Presentation

The competition is open from **1st June to 15 September 2023**. Each entrant may submit up to ten photos. The **three winners** selected will be those who produce the best creation using Sunbrella fabrics. Photos submitted must be demonstrative and of sufficient quality as to be publishable and reproducible. Certain details of the photos must be clearly discernible:

- Design details
- Full view of the boat
- Close-up focusing on the fabric
- Photo of the creation process

Participants guarantee that the photos submitted are original. Photos obtained online (from websites and social media) or edited will be rejected and will not be considered by the jury. Photos will be judged on the following criteria:

- Technical quality of the creation
- Artistic quality of the photograph
- Relevance to the competition's theme
- Jury's appreciation where entrants highlight the latest Sunbrella developments, i.e. the LOOP –
   Horizon Sorrento, Cappricio, and Seamark product ranges
- Quality of the overall submission

Photos must be uploaded to the dedicated web page at https://www.dickson-constant.com/en/contest-smp/ and must in all cases satisfy the following requirements:

- Photos must be high-definition (minimum 300 dpi) and exclusively in JPEG format. The filename must contain the photographer's name. Any low-definition or unusable file will be rejected.
- A PDF document containing a short text (3 to 4 lines maximum) explaining the technical detail(s) highlighted by the photo and indicating where it was taken.

- The image release form completed, dated and signed, in accordance with the conditions set forth on page 5 of these rules below.

Entrants must upload their complete submission (containing all of their photos and the other elements required) to https://www.dickson-constant.com/en/contest-smp/ and send an email notification to <a href="mailto:europe@sunbrella.com">europe@sunbrella.com</a> (the dedicated email address for the "PROFESSIONAL PHOTOGRAPHY CONTEST FOR SUNBRELLA MARINE PARTNERS - SUNBRELLA MARINE 2023"), to confirm that they have uploaded their submission before midnight on 15 September 2023.

For more information, contact europe@sunbrella.com

# Article 4. Jury

The winning submissions will be selected by a jury comprising:

- CEO of Dickson Constant
- Market Manager
- Assistant Market Manager
- Sunbrella Marine Designer
- Marine counterpart at Glen Raven
- Communications Officer

The winners will be selected at the jury's discretion, and all decisions of the jury shall be final and unappealable.

#### Article 5. Registration

Entrants must register using the form provided on the dedicated web page at https://www.dickson-constant.com/en/contest-smp/

Registration implies unreserved acceptance of these rules. Entrants will be required to state "I accept the conditions" when uploading photos.

# Article 6. Calendar

22 May 2023: Registrations open.

15 September 2023: Deadline for uploading submissions to https://www.dickson-constant.com/en/contest-smp/

By 30 September 2023: Jury votes on all photos submitted which satisfy the criteria.

By 15 October 2023: Results of the photo contest announced.

# Article 7. Price

The following prizes will be awarded:

1<sup>st</sup> prize: an **iPhone 14 PRO with a guideline value of EUR 1,459.00 (retail price applicable in France on apple.com as of 29/03/2023), 6.1" screen – 256 GB.** Winners may choose from the selection available in September 2023. No cash equivalent may be claimed.

2<sup>nd</sup> prize: an iPad (9th gen) with a guideline value of EUR 439.00 (retail price applicable in France on apple.com as of 18/04/2023), 10.2" screen – 64 GB. Plus an Apple protective case worth EUR 59.00 (retail price applicable in France on apple.com as of 18/04/2023). Winners may choose from the selection available in September 2023. No cash equivalent may be claimed.

3<sup>rd</sup> prize: A white Sonos One SL smart speaker with a guideline value of EUR 199.00 (retail price applicable in France on sonos.com as of 25/04/2023). Winners may choose from the selection available in September 2023. No cash equivalent may be claimed.

# Article 8. Copyright

All entrants, including winners and unsuccessful candidates, grant DICKSON CONSTANT all rights to the content and images submitted to the contest for the duration thereof. All entrants grant DICKSON CONSTANT exclusive worldwide rights to use the content and images submitted to the contest for a period of ten years as from submission. All entrants grant DICKSON CONSTANT permission to use their images on an exclusive basis in its advertising, media, and for any promotional event, free of any valuable consideration.

DICKSON CONSTANT is the exclusive holder of all intellectual property rights to all logos, brand names, domain names, and more generally any works used for the purposes of the contest and which are protected by intellectual/industrial property rights. DICKSON CONSTANT shall respect entrants' intellectual property rights, notably by ensuring that any photographs published are marked with the following words: ©Year – Photographer's first name and last name – Sunbrella Marine.

Consequently, it is strictly prohibited for entrants to reproduce or represent any of these elements, except where permitted by these rules.

All entrants declare that they are the sole holders of the rights to the content submitted to DICKSON CONSTANT for the purposes of the contest, and that the content includes no reproduction or reference which may potentially infringe the rights of third parties. Where the entrant submits a photograph, the main subject of which is one or more recognisable individuals, they must first obtain written permission from those individuals or, if the subject is a minor, from their parents or their legal guardian.

As such, entrants undertake to hold DICKSON CONSTANT harmless against all third party claims for breach of copyright or personal rights, and all actions and claims for liability, damages, losses or costs (including legitimate legal fees) incurred or relating to a breach of any guarantees afforded or obligations assumed under these rules.

# Article 9. Personal data

In its capacity as data controller, DICKSON CONSTANT processes personal data for the purpose of data management. The data collected are essential for this processing and are used by the relevant departments of DICKSON CONSTANT, and by its suppliers and subcontractors where applicable. Pursuant to the French Freedoms and Information Act of 6 January 1978, entrants have the right to consult, access, and rectify their personal data, and to object to the processing of their personal data on legitimate grounds. To exercise this right, contact the Legal Department of DICKSON CONSTANT by post at 10, rue des Châteaux WASQUEHAL, enclosing a copy of your identification document.

Entrants participating in this "PROFESSIONAL PHOTOGRAPHY CONTEST FOR SUNBRELLA MARINE PARTNERS - SUNBRELLA MARINE 2023" organised by DICKSON CONSTANT (the data controller), are informed that the personal data collected are necessary for the organisation of and for participation in said contest (including to enable entrants to be contacted if their submission is selected by the jury). Personal data are intended for DICKSON CONSTANT and may be used for the purpose of sending information about DICKSON CONSTANT resources and events.

The use of personal data or photographs shall not entitle the data subject to compensation or remuneration of any kind whatsoever, with the exception of any prizes won.

#### Article 10. Right to amend or cancel the contest

The organiser accepts no liability in the event that the contest should be modified, curtailed, or cancelled owing to force majeure or for reasons outside its control. The organiser reserves the right to amend, suspend, or cancel the contest at any time without stating reasons for its decision. The organiser shall not be liable to pay compensation of any kind in the event of such amendment, suspension, or cancellation. The organiser

furthermore reserves the right to check compliance with the rules as it deems fit, including to exclude any entrant having provided inaccurate, false or fraudulent information.

# Article 11. Choice of forum

This contest is governed by French regulations applicable to games and competitions. In the event of a dispute and where the parties are unable to reach an amicable resolution, the matter shall be brought before the courts of competent jurisdiction in the City and Conurbation of Lille Métropole.

I, undersigned,	
Last name:	
First name:	
	Hereby declare that I accept these rules
Date:	
Place:	
Signature:	

# **IMAGE RELEASE FORM**

This document must be completed by ALL entrants participating in the PROFESSIONAL PHOTOGRAPHY CONTEST FOR SUNBRELLA MARINE PARTNERS - SUNBRELLA MARINE 2023.

I, undersigned:
Having been informed that the image: In which my likeness is portrayed, And showing the following:
Is intended for submission to a free contest organised by DICKSON CONSTANT intended to photograph the best creations using Sunbrella fabrics;
Having been informed that this image may, free of valuable consideration, be:  Reproduced on any printed or magnetic computerised media (USB key, CD, DVD, satellite broadcast, etc.) or in digital format, and on all websites (internet, extranet, social media, mobile and tablet apps, etc.)  Presented or displayed at any event and in any publication or advertising materials,  In France and outside France;
Hereby grant permission, free of valuable consideration, to:  • DICKSON CONSTANT to use or reproduce all or part of the aforementioned image on any printed, magnetic, computerised media or in any digital format, and to broadcast and transmit said image, notably via internet or intranet, for a period of ten years.
DICKSON CONSTANT is expressly permitted to render any potentially protected logos or brand names non-identifiable, along with any individuals who have not given their consent, and also to render all or part of any building similarly non-identifiable.
DICKSON CONSTANT shall respect the intellectual property rights of the authors of photographs, by ensuring that any photographs published are marked with the following words: ©Year – Photographer's first name and last name – SUNBRELLA MARINE.
(Place) (Date)
Signature required:

# **ENTRY FORM AND RULES AGREEMENT**

To be completed and returned to <a href="mailto:europe@sunbrella.com">europe@sunbrella.com</a> before midnight on 15 September 2023.

Accompanied by:

Photograph(s)

- The original digital file, containing the photographer's name in the filename, exclusively in high definition (minimum resolution 300 dpi) in JPEG format; any low-definition or unusable file will be rejected;
- The image release form (if necessary) duly completed, dated, and signed;
- A PDF document containing a short text (3 to 4 lines maximum) explaining the technical detail(s) highlighted by the photo and indicating where it was taken;
- The contest rules, completed, dated, and signed.

(For further information: <a href="mailto:europe@sunbrella.com">europe@sunbrella.com</a> or DICKSON CONSTANT – 10 rue des Châteaux 59443 Wasquehal)

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Last name:	
First name:	
Company:	
Address:	
Post code:	Town/City:
Email:	
□ By checking this box, I resources and events.	agree that DICKSON CONSTANT may use my data to send me information about its
□ By checking this box, resources and events.	I object to DICKSON CONSTANT's using my data to send me information about its
management. The data Marketing Department, Freedoms and Information personal data, and to obj	controller, DICKSON CONSTANT processes personal data for the purpose of order collected are essential for this processing and are used by DICKSON CONSTANT's and by its suppliers and subcontractors where applicable. Pursuant to the French on Act of 6 January 1978, entrants have the right to consult, access, and rectify their ect to the processing of their personal data on legitimate grounds. To exercise this right, the three three three to the DICKSON CONSTANT by post at 10, rue des Châteaux 59443 WASQUEHAL, identification document.
Date	Signature required